

Alexandra Shimalla

(912-572-1478) alexshimalla@gmail.com
alexshimalla.com

EDUCATION

- Master of Arts in Journalism and Mass Communication, The University of Georgia Aug. 2017—Present
- Bachelor of Arts in English, Stetson University Aug. 2013—May 2016
- Graduated Magna Cum Laude with a cumulative GPA of 3.88

PUBLICATIONS*

Richmond Hill Reflections [Savannah, GA], *Bryan County News* [Savannah, GA], the National Foundation for Celiac Awareness website, *Delight Gluten-free Magazine*, *Yogi Times*, *The Reporter* [Stetson University, Deland, FL], *Alter the Press!*, *Hysteria Magazine*, *Highlight Magazine*, *SOUTH Magazine*, *idobi Radio*, *Touchstone Literary Magazine*, *Paste*, *VitaVibes*, *Athens Magazine*, *Flagpole*

*Full list of publications is available upon request.

AWARDS AND HONORS

- C. Carter Colwell Award for “INKED: How Tattoos Tell Stories”
 - Awarded to an English major undergraduate who submits the best example of literary research, judged by a faculty committee
- Academic Fellow at the Association of Health Care Journalists’ Conference April 2018

PRESENT EXPERIENCE

- Graduate Assistant for Archway Partnership Aug. 2017—Present
- Assistant to the Communications Director
 - Copy edits stories, pamphlets and flyers, and reports (such as the annual reports used as marketing material for the organization)
 - Writes article about projects and events in Archway’s communities
 - Attended Elevate Georgia (UGA’s Marketing Conference)

- Freelance Writer Aug. 2013—Present
- Researches and creates articles for online and print publication
 - Has photography experience
 - Proficient in Microsoft Word, Excel, and PowerPoint

- Founder and Blogger behind *Asking Alexandra* July 2013—Present
askingalexandra.com
- Manages website’s social media presence (on Facebook, Twitter, and Instagram), actively engages with visitors/followers, and utilizes SEO-driven content when needed
 - Frequently contacted by gluten-free companies to write reviews of their products

PAST EXPERIENCE

- Writer for Boost by Design Aug. 2016—April 2019
- Wrote SEO-driven content, copy for websites, and newsletters
 - Ghost-wrote monthly blog posts for clients
- Editorial Intern for *SOUTH Magazine* May 2015—July 2015
- Published articles in Aug/Sept 2015 issue
 - Researched and wrote numerous blurbs for both the June/July and Aug/Sept 2015 magazines

- Copy edited multiple articles

Founder and Editor of *For the Love of Music Magazine*

Nov. 2014—May 2016

- Updated website with most recent news
- Managed publication's social media presence
- Photographed concerts and periodically wrote short articles, reviews, and op-eds

Editorial Assistant for *Yogi Times*

May 2014—Oct. 2014

- Edited reviews, prominent articles, and business documents
- Authored articles about recent news as well as reviews

Staff Contributor for *The Reporter*, Stetson University

Feb. 2014—Feb. 2015

- Created the "Healthy Hatter" column
- Wrote articles about leading a healthy life while in college

Editorial Assistant for *Delight Gluten-free Magazine*

Oct. 2013—Dec. 2015

- Researched and authored articles for both online and print publications
- Led Travel section of magazine
- Managed weekly "Featured Blogger" series, which included finding, contacting, and organizing bloggers
- Copy edited issues of magazine
- Hired as editorial assistant after successful completion of semester-long internship

RELATED EXPERIENCE

Tutor at Stetson University's Writing Center

Aug. 2014—May 2016

- Connected with students one-on-one to improve writing skills
- Aided undergraduate and graduate students in proofreading their assignments
- Assisted in promoting Center's presence on campus via marketing ideas such as writing articles for the university's newspaper and posting on social media outlets

Teaching Apprentice

Aug. 2014—Dec. 2014

ENGL 100: College Writing, Stetson University

- Planned and conducted class workshop days on various topics for grammar, syntax, and style
- Worked with students one-on-one with their assignments and papers to improve writing skills